

# CURRICULUM FOR BASIC BEGINNERS COURSE IN GRAPHICS DESIGN

**Graphic Design** is the process of visual communication and problem-solving through the use of typography, photography, iconography and illustration. We can say graphics design is a visual communication between client and designer. Fiona Peters Academy is a top-notch graphic designing institute in Nigeria.

## Importance of graphic designing

The importance of graphic designing is something which derives advertising and attracts you. It plays an important role in today's modern competitive global environment and has become an integral part of any business and occasion. The course involves the stylization and presentation of text. A good design should effectively communicate the message of the sender to the target audience using tools of visual communications to brands. Moreover, the layout of a page gives you a feeling and mental position in mind of product.

## Benefits of graphic designing training course

Graphic design can help you in the following ways:

- Create Design produces for clients and Increase financial value
- It enhances sales
- Establish a company name
- Build goodwill in the market
- Convey a brand message
- Unite the employees
- Encourage professionalism
- Increase persuasion power
- Readability of content
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## Why learn graphic design?

Graphic design has an immensely colossal role to play in the modern competitive business environment. Businesses need the accommodations of graphic designers to engender impressive marketing materials such as brochures, business cards, websites, leaflets, stationeries, and so on. Getting into the field of graphic design can seem daunting, but it's the easiest way to keep yourself up-to-date to the latest designs. Moreover, it provides you with plenty of opportunities. Graphic design is a technology-intensive field.

## Who should attend?

The graphic designing course is designed to fulfill the requirements of beginners as well as professional designers. Who wish to enhance their skills of visuals in order to design more attractive and appealing layout. Graphic designing is a perfect field for

people who are interested in designs, arts, and computer. To learn how to produce good quality designs, you need to learn about color theories, presentations, and photo-editing programs.

### Course Outline

FionaPeters Academy (FPA) is the known training center in Makurdi, Benue. FPA serves the most comprehensive and undeniable training of graphic designing for the people who are interested in this course. For the ease of candidates, FPA also offers online classes to step in the world of designs with no difficulty.

Graphics Designing curriculum follows the Corel and Adobe standards and is designed to meet the requirements of print and electronic media users as well as professionals.

### Fundamental Principles of Design

- What is Graphics Design
- Types of Graphics Design
- Fundamental Principles Of Graphics Design

Training also covers the following graphic designing tools:

### Adobe Photoshop

#### ***Introduction to Adobe Photoshop CC***

- About Adobe Photoshop
- Navigating Photoshop
- Menus and Panels
- Opening New & Existing Files
- Getting Started with Photoshop
  - Exploring the Toolbox
  - The MenuBar and the Option Bar
  - Exploring Panels & Menu
  - Creating & Viewing a New Document/Canvas
  - Customizing the Interface
  - Setting Preferences

### Working with Images

- Zooming & Panning an image
- Working with Multiple Images, Rules, Guides & Grids
- Undoing Steps with History and Shortcut
- Adjusting colour the new adjustment panel
- The New Mask panel & vibrance colour correction
- Auto-Blend & Auto Align layers commands

### ***Resizing and Cropping Images***

- Understanding pixels & resolutions
- The image size command
- Cropping (and resizing), plus manual
- Image modes
- Resizing for print & web
- Adjusting Canvas size and Canvas Rotation

### ***Working with Basic Selections***

- *Selecting with the Elliptical Marquee Tool*
- *Using the Magic Wand & Free Transform Tool*
- *Selecting with the Regular & Polygonal Lasso Tools*
- *Combining Selections*
- *Using the Magnetic Lasso Tool*
- *Using the Quick Selection tools & Refine Edge*
- *Modifying Selection*

### **Working with Layers**

- Understanding the Background Layer
- Creating, Selecting, Linking & Deleting Layers
- Locking & Merging Layers
- Copying Layers, Using perspective & layer styles
- Grouping layers
- Introduction to Blending Modes
- Blending Modes, Opacity and Fill
- Creating & Modifying Text
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### ***Layers Styles***

- Shadow effect
- Glow effect
- Bevel & Emboss effect
- Color Overlay
- Gradient Overlay
- Pattern Overlay
- Stroke

### ***Transformation***

- Flipping, scaling, rotating, distorting, perspective
- Control options
- Free transform, straighten or tilt

## ***Working with Text***

- Warp Text
- Text with underline and Strikethrough
- Text with mask

## ***Color adjustment***

- Basic tonal adjustment/enhancement
- Brightness/contrast: when to use levels (+ auto), shadow/highlight

## ***Blending Options Selections***

- Various tools, tool options
- Inversing, feathering, grow, smooth, expand, similar
- Pen tool specifics
- Paths to selections
- Selection with Mask

## **Using the Quick Mask Mode**

- Quick Mask Options
- Painting a Selection
- Saving & Removing a Selection from the Background

- ***Working with the Pen tool***
- Understanding Paths & the Pen Tool
- Creating Straight and Curve Path
- Creating Combo Path
- Creating a Clipping Path

## **Exporting your Work**

- Saving with Different file formats
- Saving for Web & Devices
- Printing Options

## ***Project achievements:***

- *Logo using the pen tool, shape tool and the text tool*
- House ad/poster
- Book Mockup

- Poster Design
- Church Flier
- Magazine Cover
- Book Cover

Corel Draw

### ***Introduction to COREL DRAW***

- Welcome screen + workspace tour + overview
- Vector vs. bitmap
- Customizing the page layout
- Working with multiple pages
- Using snap to + guidelines

### ***Drawing shapes***

- Rectangle tool - ellipse tool - ctrl + shift
- The pick tool + zooming
- Polygons, stars, spirals + graph paper
- The perfect shapes collection
- Selecting objects
- Deleting objects
- Duplicating objects + step + repeat
- Cut, copy, paste
- Undo, redo, repeat
- Arranging objects
- Grouping + un-grouping

### ***Creating custom shapes***

- Curve tools
- Freehand tool
- Bezier tool
- Curves + nodes
- Adding, deleting nodes
- Bending + straightening lines

### **Measurements:**

- Page Sizes
- Unit of Measure
- Reading Measurement in Inches
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### ***Colors + Fills***

- Introducing color palettes

- Cmyk, rgb and pantones

### ***Filling objects***

- Using the interactive fill tool
- Solid fills
- Linear, radial, conical + square fills
- Two color patten fills
- Full color pattern fills
- Bitmap pattern fills
- Texture fills
- No fill

### ***Outlines***

- Outlines and advanced outline options
- Converting outlines to objects
- Using the eye dropper and paint bucket tool

### ***Working with artistic text***

- Creating artistic text with the text tool
- Character formatting + fonts
- Spelling + quick correct
- Fitting text to path
- Inserting symbol characters
- Converting text to curves

### ***Working with paragraph text***

- Creating paragraph text with the text tool
- Creating columns
- Additional paragraph features

### ***Shaping objects***

- Using commands: Trim, break-apart, weld, simplify

### ***Working with bitmaps***

- Importing bitmaps
- Cropping bitmaps
- Using the image adjustment lab
- Applying effects to bitmaps
- Converting Coloured Bitmaps to Grayscale
- Using photo-paint + the cut-out lab

- Using the magic wand mask tool
- Using the clone tool
- Resolution
- Re-sampling bitmaps
- Converting vector objects to bitmaps
- Exporting to jpeg + png formats

### ***Using the interactive tools***

- The interactive blend tool
- The interactive contour tool
- The interactive distortion tool
- The interactive drop shadow tool
- The extrude tool
- The interactive transparency tool

### **Effects:**

The Blur effect

Perspective

The Overlay Effect

### ***Projects***

- Designing a business card
- Designing a Adverts
- Designing an Id card
- Designing a Birthday Card
- Designing an invitation
- Design a Book Cover
- Designing a logo
- Publishing to pdf for print + web